CHETNA SINGH



ACADEMIC PROFILE

PGDM – Human Resource Management	65.55 %	Jagdish Sheth School of Management, Bengaluru	2025
B.COM – Foreign Trade	69.00 %	Bhopal School of Social Science	2022
Class XII (CBSE)	54.00 %	International Public school	2018
Class X (CBSE)	72.20 %	International Public school	2016

AREAS OF STUDY

 OD & Change Management, Technology in HR, Compensation, Benefits, and Total Rewards Management, HR Analytics, Advanced Total Rewards, Advanced Performance Management, Leadership Development and Succession Planning, HR Business Partner, Data-Driven HR: Adopting AI, Robotics, Bots, and Blockchain, Employee Experience and Wellness, Employee Relations, Labor laws, Talent Acquisition.

WORK EXPERIENCE (S)48 MonthsReal Décor InternationalDirectorAug 2018 – Aug 2022

Client Relations

- 1. Initial Consultations: I conducted initial meetings with clients to understand their needs, preferences, and budget.
- 2. Proposals and Presentations: I prepared and presented design proposals, mood boards, and sketches to clients.
- 3. Personalized Service: I ensured each client received tailored solutions and attention, building a strong rapport and trust.

Project Management

- 1. **Planning and Scheduling:** I oversaw project timelines, ensuring that design phases, procurement, and construction were well-coordinated.
- 2. Quality Control: I monitored the quality of work and materials, ensuring high standards were maintained throughout the project.

ACADEMIC PROJECT(S)

Social Immersion Program

- Participated in anti-drug campaigns, housing projects, and environmental initiatives with Wayanad Social Service Society (WSSS), Kerala.
- Gained practical experience in organic farming at Biowin Agro Research Centre, understanding ecological impacts and market dynamics.
- Offered actionable suggestions to enhance ongoing WSSS projects, demonstrating commitment to sustainable development and economic resilience in underserved communities.

Human Resource Analytics

- Gained hands-on experience of HR Analyst role in recruitment process. Data cleaning and analysis of 2000+ applications for a specific job role.
- Created insightful data visualizations in Excel and PowerBI for inform recruitment strategies and decision-making.
- Implemented a streamlined recruitment process through candidate shortlisting, dashboard development, and interview scheduling.

Design Thinking with Five star chicken

• Implemented strategies focusing on store layout optimization, product placement, and personalized assistance.

CERTIFICATIONS

Tata Group – Data Visualization Simulation	Forage	2024
Data Analysis with Python	Cognitive.ai	2024
SQL & Relational Databases 101	Cognitive.ai	2024

POSITIONS OF RESPONSIBILITY

JAGSoM, Bengaluru	 Member – Social Impact Committee Monitor CSR Activities: Oversee the implementation of CSR initiatives and ensure they are effectively managed a Risk Management: Identify and manage risks associated with CSR activities, ensuring that potential negative impartitigated. 			
ACCOMPLISHMENTS				
Competitions & Activities	 Runners up Regional Equestrians Championship conducted by MPSEA Second runners up Inter-college basketball championship Runners up Inter-school Basketball competition Winner of Inter-school 500 meter Sprint race 	2022 2019 2017 2016		
SKILLS	Power BI, MS Excel advanced, python, SQL			

JAGSoM Placement Season 2024-2025